



International Association of Workforce Professionals

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IAWP Oregon Chapter Officers:

- President - Jeff Hunter
- President Elect – Stephanie Stevens
- Vice President – Debbie Irwin
- Treasurer – Judy Mattos
- Past President – Barbee Williams

Greetings from the President:

While it has been beautiful in the part of Oregon I live in recently, I do know the rains are coming. But that’s just part of the season along with the leaves changing color and the crisp air outside. The first of the IAWP subchapter educational institutes has been scheduled and we are very excited about it. We are hoping to have more scheduled before the end of the year.

The Crater subchapter is co-sponsoring this event along with the Jackson County Oregon Employer Council and Rogue Community College. They have scheduled Howard Baker, Jr. for a “two-fer” on November 16th. He will be presenting both “Hold Still... We’re not done servicing YOU yet! – How to go beyond customer service” and “Public Presence.” I’ve had the pleasure of seeing Howard Baker, Jr. present on more than one occasion and he is not only very engaging, but shares excellent information as well. We are lucky to have him. You should have not only received an e-mail about this opportunity on 10/20/10, but you can also find information about it on the IAWP Oregon Chapter website at www.oregoniawp.org.

That’s everything I have for this letter. I hope you are all enjoying Autumn as much as I am.

Until next month

Jeff Hunter – President
IAWP Oregon Chapter

Classic Quote:

"Fate rarely calls upon us at a moment of our choosing." from the movie *Transformers*

LEGISLATIVE AWARENESS
Tips for e-mailing your legislator

By: Dennis Brophy

One integral function of the Oregon Chapter legislative team is to inform and educate State legislators on proposed legislation and policy matters that may affect programs related to Workforce Development. From time to time, the International Legislative Chair will send "Action Memos" advising members to contact their legislator. The best method for contact is by e-mail from your legislator's Website. If you wish to be a part of the Oregon Chapter Legislative team, please contact Oregon Chapter Legislative Chair Mark Hoefler at Mark.S.Hoefler@state.or.us.

The following is a list of helpful tips when contacting your Senator or Representative. Be sure to use your home computer and DO NOT USE AGENCY E-MAIL.

Introduce yourself - Begin with an introduction of yourself and the organization you represent. Use a simple statement, such as "As a constituent and Oregon Chapter member of the International Association of Workforce Professionals (IAWP)" or "On behalf of the members of Oregon Chapter, International Association of Workforce Professionals"

Keep it brief - Get to the point immediately, discuss only one issue, be brief with facts and anecdotes relevant to your legislator's district. If you are concerned with a specific bill, be sure to include the bill number. You might say "I (We) urge your support for House Resolution (or Senate Bill) #___."

Avoid informal language - E-mail should be treated as seriously as a written letter. Resist the temptation to use the informal language and symbols often associated with e-mail communications. Never use impolite language or make 'demands'.

Include your full address and zip code - Make sure the text of your e-mail includes your full name and street address, including zip code. Most Websites require this information. Many legislative offices screen e-mails for address information identifying the sender as a constituent. E-mails that appear to come from outside the district are unlikely to be read and may be blocked by filtering programs.

LEGISLATIVE AWARENESS (Con't)

Before sending - print a copy of your e-mail and send it to the Oregon Chapter Legislative Chair, along with copies of any responses received from your legislator.

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Oregon's Senators and Representatives

Senator Jeff Merkley
<http://www.merkley.senate.gov>

Senator Ron Wyden
<http://wyden.senate.gov>

First District Representative David Wu
<http://house.gov/wu>

Second District Representative Greg Walden
<http://walden.house.gov>

Third District Representative Earl Blumenauer
<http://blumenauer.house.gov>

Forth District Representative Peter DeFazio
<http://www.defazio.house.gov>

Fifth District Representative Kurt Schrader
<http://schrader.house.gov>

A DATE TO REMEMBER

2010

Nov. 13 Fall Executive Board Meeting
Eugene WorkSource Oregon

Nov. 16 Crater Subchapter Institute with Howard Baker Jr., Medford

Dec. 7 Misty Rose Subchapter Meeting
5:30 PM Place TBA

2011

Jan. 1 Legislative Plan due to International

Jan. TBA WPDP Testing

Feb. 5 Winter Executive Board Meeting
Salem WorkSource Oregon

May 11 Spring Executive Board Meeting
1:00 PM Hood River

May 12-13 Oregon Chapter Education Institute
Hood River, Oregon

June 26-29 International Conference –
St Louis, Missouri

Sept. 29-Oct 1 District XIV Conference
Welches, Oregon

Howard Baker Jr. Visits Medford

Tammy Schroeder

The Jackson County Oregon Employer Council, Rogue Community College, and the Crater Sub-Chapter of the IAWP are pleased to announce an excellent educational opportunity aimed at helping strengthen your local business.

The afore mentioned sponsors will proudly present renowned trainer Howard Baker Jr. delivering a pair of his most proven and widely popular seminars, targeting employees involved in the public service industries.

Hold Still...We're Not Done Servicing You Yet and How To Go Beyond Customer Service and Public Presence will both be held at the RCC/SOU Higher Education Center in Medford.

Please join us on November 16, 2010 from 8:00 a.m. to 3:00 p.m. to take advantage of this rare and invaluable training opportunity. For more information please contact Crater Subchapter Vice President Tammy Schroeder at 541-776-6060 x263. Thank you and we look forward to seeing you there.

Capital Subchapter Fun and Food at the Beach

Jeff Long

Fun and Food at the beach! IAWP Members and their Families were invited to the Capital Subchapter Summer Picnic !! It was held Saturday September 25th at Dunlap Lodge right on Devils Lake in Lincoln City.

What a great place! The lodge sits right on the water, great big deck for gatherings, BBQ, swimming, and sun worshipping. Fishing poles were set up for everyone including little tikes. (The only fish caught were by the little guys!). The D River State Park beach was near by.

All the teen adults seem to hang over at the beach, playing in the warm ocean water. Volleyball kept many busy when the wind allowed play. We had somewhere around 36-40 people attending throughout the day. Plenty of food and drinks, chicken, salads, and deserts.

These great events don't just happen! Someone in the Subchapter has to get an idea, other members have to work on that idea and members need to support those ideas by participation! Get involved!

IAWP Veteran Activities - Medford

Tammy Schroeder

- Honor our co-worker Veterans for Veteran's Day
- Serve dinner at the Medford Mission on Veteran's Day
- On Thanksgiving (11/19 at 5:00 p.m.) go to the infirmary out at the VA Dom to show thanks to our Veterans who are not able to be with family during the holiday.
- Make homemade thank you cards and provide a small token like phone cards.

If you would like to participate in anyway we would sure appreciate it. You can assist by: giving us your time on Veteran's Day or on the 19th when we go to the Dom, donate scrap book materials we can use to make cards, help us to make the cards, donate financially for phone cards or items we need to purchase for these events, or give us ideas on what we can do to further honor these men and women. The people in the infirmary have their basic needs taken care of, the things they appreciate are making phone calls to family and they like to put models together like cars, ships and airplanes but these may be more costly than we can afford. If you would like to participate please let me know.

Contact: tamara.t.schroeder@state.or.us

INTERNATIONAL IAWP Education and Training Opportunities

Training where you live . . .

District: On average, 1,500 members benefit from more than 100 hours of training presented at multi-chapter (district) institutes.

Chapter: Chapter institutes and conventions offer more than 600 hours of training to an average of 5,000 attendees per year.

Subchapter: Training is available at the local level through subchapter institutes, where an average of 2,500 members participate in more than 300 hours of educational activities. Check the [International calendar of events](#) for additional trainings along with A DATE TO REMEMBER in this Oregonizer for local trainings.

OED Research: We're Blogging It!

In May 2009, the Employment Department's Workforce and Economic Research Division launched a blog. Visit www.OregonEmployment.Blogspot.com and take a look!

What is the blog?

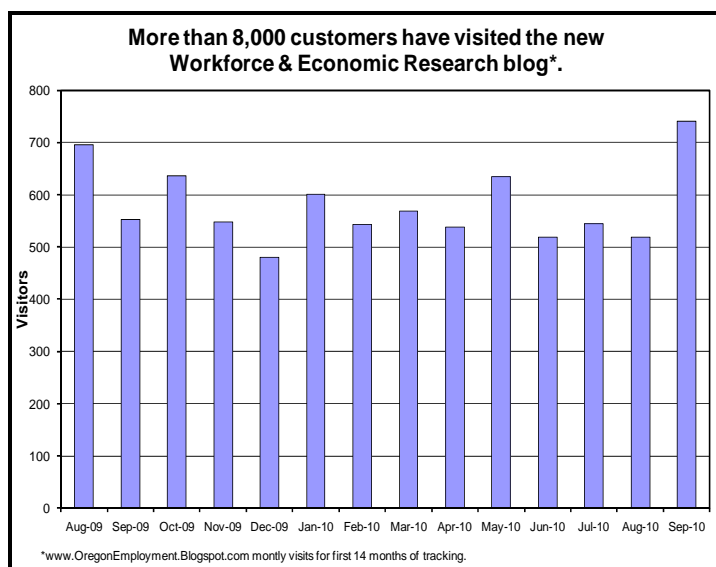
The OED Research blog is a place to connect with summaries of in-depth data and articles from QualityInfo; catch interesting local, statewide, and national employment news; and share views by posting responses to our content.

Why blog?

We launched the blog because we realized that many Oregonians between the ages of 18 and 30 aren't aware of the great resources we have for them. This is one of our outreach efforts to connect to our future workforce, while also providing everyone with greater access to quality information.

Diverse Content

What can you expect to find when you visit the blog? A little bit of everything that relates to Oregon employers and workers. Recent post topics range from female executives leaving their positions, to Oregon's first prison closing in history, and the increase in business (and hiring) that local companies in Lane County experience due to the Oregon Ducks' football success. Anything that affects the workforce is fair game!



OED Research: We're Blogging It!

(Con't)

Results to date

Since we began tracking our OED Research blog traffic, we've had more than 8,000 visits. Our blog posts have featured stories from every region of the state: the Portland area (31 times), Willamette Valley (33), Central Oregon (21), Coastal Oregon (20), Southern Oregon (17), Eastern Oregon (12), and the Columbia Gorge (5). We've also received encouraging feedback, including this: "I provide technical support to our Workforce Investment Board and want to thank you for this terrific blog. I love knowing when new data has become available."

While the vast majority of our audience is right here in Oregon, the OED Research blog has caught the attention of readers as far away as South Korea, Germany, and India.

What next?

As we continue in our efforts, we hope to increase the online interaction and discussion that the blog generates about economic issues affecting Oregon's workers. We're also integrating more information about green jobs into our posts, and we're looking to incorporate interesting information from specific customer data requests into our blog content. We're always open to suggestions for workforce and economic issues, and look forward to expanding our online conversation.

OCTOBER IS NATIONAL DISABILITY EMPLOYMENT AWARENESS MONTH

Oregon Chapter recognizes National Disability Awareness Month in celebration of workforce diversity and workers with disabilities. The theme for this year is "Talent Has No Boundaries: Workforce Diversity Includes Workers With Disabilities."

INTERNATIONAL WORKFORCE DEVELOPMENT FRENCH REVOLUTION 2010

By: Dennis Brophy

If you have been following the news, you are no doubt aware of the nationwide protests, and strikes taking place in France. The strikes have affected air, rail, and vehicle transportation through worker slowdowns, walkouts, and blockades. Striking teachers and students closed some high schools and colleges, and garbage piled up in the city of Marseille as a result of striking refuse workers.

The issue for this latest round of worker unrest is the decision by the French government to increase national retirement eligibility from 60 to 62 years of age for a minimum pension and from 65 to 67 years of age for a full pension. Underlying concerns include the failure of government to work with unions and the opposition party regarding pension reform, the loss of what the French workforce considers an inevitable right and social benefit (the right to retire at age 60), and the government's failure to adequately deal with the current economic crisis and high unemployment, particularly among the youth.

French President Nicolas Sarkozy is unwavering in his belief that pension reform is necessary in order to keep the system financially solvent. Increased life expectancy, fewer young people entering the workforce and paying into the pension system, and the poor economic climate have all placed the pension system in jeopardy of bankruptcy.

Despite the numerous protests and strikes occurring in France, it is interesting to note that less than 8% of the workforce are actual union members. This figure compares with approximately 12.3% of the wage and salary workforce in the United States according to the Bureau of Labor Statistics. However, approximately 71% of the people living in France are supportive or understanding of the workers protest against pension reform.

The French have a penchant for striking and protests. "When there is something we aren't pleased with we must protest" stated Etienne Schweisguth of the Center for European Studies at the Foundation for Political Science.

INTERNATIONAL WORKFORCE DEVELOPMENT (Con't)

Negotiation comes only after workers demonstrate the strength of their conviction, often resulting in considerable concessions from a historical sense. The system of power struggle first, negotiation second appears to be less effective today as government elects to wait out protests or as in the case of pension reform, decides to take action without entering into negotiation.

Should workers in the United States be concerned about what happens in France? We certainly may be sympathetic. The action by the French government to reform the pension system is an indication of how other nations including the United States might be forced to deal with declining pension funds and budget deficits. Germany made the move over two years ago to increase retirement to 67 years of age for receipt of full pension benefits, a move that will be phased in by 2029. Will the United States need to raise the level of retirement age to save the Social Security System which is projected to run out of money as early as 2037, with the Medicare trust fund depleted even earlier by 2017? Closer to home, what take-backs of hard earned worker benefits might be necessary to resolve Oregon budget shortfalls caused by the recession? Only time will tell and it's likely to be sooner rather than later.

Sources: *Numerous sources from the internet were used to compile this article. For a list of source material, please contact the author.*

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ABOUT IAWP

Founded in 1913, The International Association of Workforce Professionals (IAWP) is a professional association for members who work in public and private workforce development programs. With over 13,000 members worldwide, IAWP is a non-profit educational association exclusively dedicated to workforce professionals with a rich tradition and history of contributions to workforce excellence.

ANNUAL DISTRICT XIV MEETING SCHEDULED FOR 2011

District XIV Director-elect Barbee Williams recently announced that the annual District XIV Educational Institute will be held in Oregon at The Resort at the Mountain September 29 through October 1, 2011. The Resort is located near Welches on the way to Mt. Hood and is approximately a one hour drive from Portland.

This is one event in 2011 you won't want to miss! District XIV brings together IAWP members from chapters in Alaska, Idaho, Montana, Washington, and Oregon. There will be plenty of networking opportunities as well as a full-day of scheduled training to educate, enlighten, and entertain.

While at The Resort, you may want to enjoy some of the amenities available. These include "The Courses"-a 27-hole golf course, seasonal swimming pool, Spa treatments, fitness room, and fine dining. For those seeking a little more adventure, a hike on Mt. Hood may be just the thing.

Thanks to Past District XIV Director Craig Keyston, Oregon Chapter was able to secure some great rates for lodging. The Institute rate is \$91.00, plus \$6.00 resort fee and occupancy tax at .07 percent per night. The Resort will honor these rates before and after the Institute for members who want to extend their stay and enjoy the early Fall weather.

Mark your calendar TODAY and plan on attending the District XIV Educational Institute in 2011. More information will be made available to members in upcoming issues of the Oregonizer and through E-mail.



Capital Subchapter:

President: Jeff Long
Vice President: Shelly Zander
Treasurer: Nancy Imber
Secretary: Lisa Gurnsey
Subchapter Rep: Tiffany Hibbard-Fraijo

Emerald Subchapter:

President: Stephanie Morelli
Vice-President: Brad Cabrera
Treasurer: Antoun Kehdi
Subchapter Representative: Francisco Garcia (2nd year of term)

WELL BEING

Mark J. Butterfield, D.C.

Doctor Albert Elsworth, a mentor of mine once told me that soon after lying down for sleep at night he would recount the positive contributions he had made to people with whom he had dealt with during that day. He said that his recollections were as specific in recalling deeds and anticipated consequence as he could make them. When he performed this exercise, he would go to sleep rapidly, sleep soundly, and wake refreshed.

As it turns out there is a very sound biochemical and physiological reason why examination of the kindnesses one has bestowed on others would promote a sense of well being. Biochemists have measured the amount of serotonin released by the human body following different activities and thoughts have occurred. Serotonin is a neurotransmitter that is manufactured in the body and when released by the cells responsible for its synthesis, functions to produce the feeling of well being which is calming and thus facilitates sleep. These scientists have discovered that acts of altruism like giving and helping other beings causes the body to release more serotonin than most all other events that can be experienced. Much more serotonin is released by giving than receiving.

Dr. Elsworth's wisdom was not only to act in as many ways as he could to help others, but to recognize and appreciate what he had done. That might seem prideful to some, but it is one of the best gifts we can give ourselves and will help us on a great start to the next day. mjbdc@hotmail.com



Crater Subchapter:

President: Charlene Grafton
Vice-President: Tammy Schroeder,
Secretary/Treasurer: Sandy Watkins
Representative: Gina Green

Misty Rose Subchapter:

President - Karey White
Vice President - Mashelle Winters
Treasurer - Michelle Sture
Secretary - Laura Watling
Representative: Jennifer Ryan-Jauregui
(2nd year of term)